

Capital city Prague

Prague 5



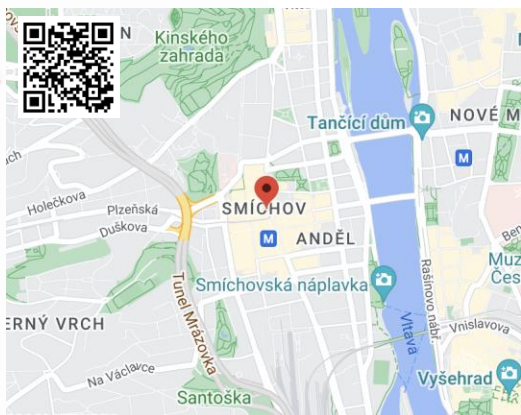
5 550 000

visitors/month

Daily reach



185 000 individuals



GPS: 50°04'19.8"N 14°24'13.6"E

Name of screen: Anděl

Address: Plzeňská 8, 150 00 Praha 5

Dimension: 5 x 3 meters

Resolution: 640 x 384 px

Length of spot: 5s, 10s, 20 s, 30s

Frames per second: 25 fps

Sound: no

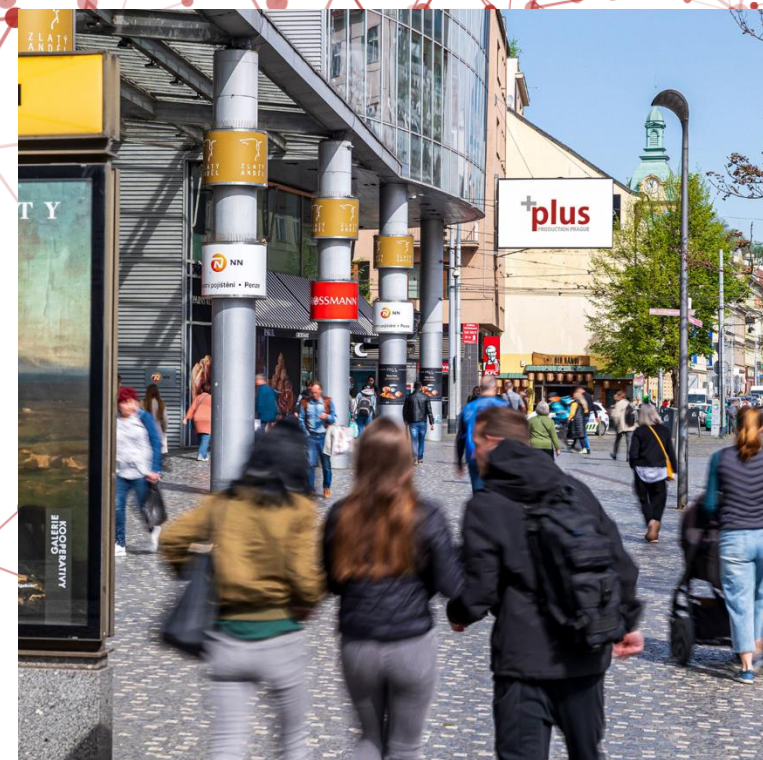
Format: AVI/MP4

Codec: Divx/H.264

Operating hours: 06:00 - 22:00

Description of the area:

The display is located in the bustling center of Prague. Throughout the day, the streets are filled with public transport commuters and visitors to the five-star Nový Smíchov shopping center. This display offers an effective and targeted way to communicate your advertising messages.



Surrounding area: pedestrian, public transport, Anděl metro station B, Nový Smíchov shopping center