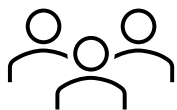


Capital city Prague

Prague 4



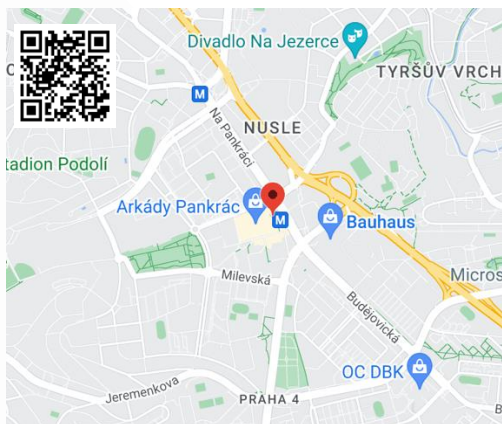
1 947 000

visitors/month

Daily reach



64 900 individuals



GPS: 50°03'03.8"N 14°26'20.8"E

Name of scene: Arkády Pankrác

Address: Na Pankráci 1727/86, 140 00 Praha 4

Dimension: 8 x 4 meters

Resolution: 1024 x 480 px

Length of spot: 5s, 10s, 20 s, 30s

Frames per second: 25 fps

Sound: no

Format: AVI/MP4

Codec: DivX/H.264

Operating hours: 06:00-22:00

Description of the area:

The Arkády Pankrác location is in a very busy southern city center with heavy traffic flow. It is the second busiest office and residential area in Prague. In the immediate vicinity of the LED panel, there is a pedestrian zone where regular and very popular markets and other public events take place frequently. Near the LED panel, there is the Pankrác bus stop and entrances to the Pankrác metro station on line C.



Surrounding area: public transport, pedestrian zone, Pankrác metro station C, transportation, office and residential area

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