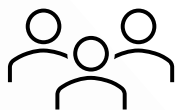


Capital city Prague

Prague 4



2 700 000

vistiors/month

Daily reach



90 000 vehicles

Name of screen: Jižní spojka směr do centra

Address: at the descent from
Chodovská/Spořilovská, 141 00 Praha 4

Dimension: 14,1 x 5,8 meters

Resolution: 1408 x 576 px

Length of spot: 5s, 10s, 20 s, 30s

Frames per second: 25 fps

Sound: no

Format AVI/MP4

Codec: DivX/H.264

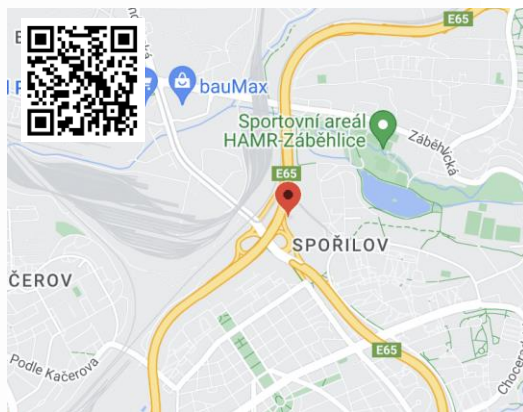
Operating hours: 06:00 - 22:00

Description of the area:

The screen is on the southern junction towards the city center of Prague at the descent from Chodovská/Spořilovská streets. It targets drivers just off the Štěrboholská junction. It is located in a spot of busy traffic. The screen is visible from a considerable distance.



Surrounding area: public transport, traffic



GPS: 50°03'04.6"N 14°28'46.5"E

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