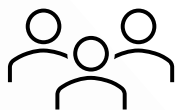


Capital city Prague

Prague 4



2 700 000

visitors/month

Daily reach



90 000 vehicles

Name of screen: Jižní spojka směr z centra

Address: at the descent from
Chodovská/Spořilovská, 141 00 Praha 4

Dimension: 14,1 x 5,8 meters

Resoluton: 1408 x 576 px

Length of spot: 5s, 10s, 20 s, 30s

Frame per second: 25 fps

Sound: no

Format: AVI/MP4

Codec: DivX/H.264

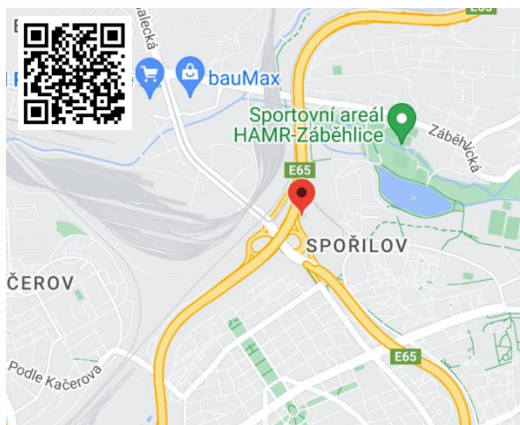
Operating hours: 06:00 - 22:00

Description of the area:

The screen on the Southern junction is located at the descent from Chodovská/Spořilovská streets, targeting the direction towards Černý Most where traffic jams often occur. The screen has a diminishing visibility due to the distance. It is an ideal marketing tool for conveying your advertising messages.



Surrounding area: public transport,
traffic



GPS: 50°03'03.2"N 14°28'47.2"E

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