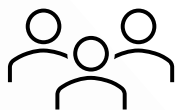


Capital city Prague

Prague 4



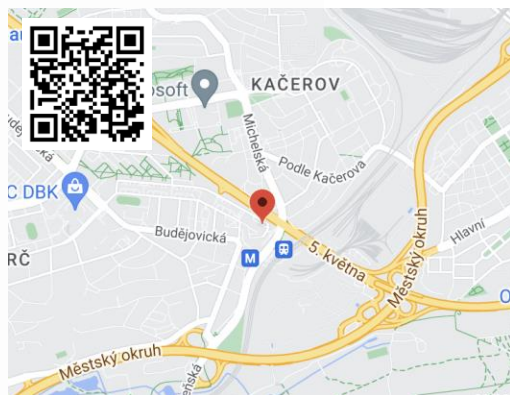
3 900 000

visitors/month

Daily reach



130 000 vehicles



GPS: 50°02'34.7"N 14°27'39.7"E

Name of screen: Kačerov/Jihlavská

Address: Jihlavská 823/78, 140 00 Prague 4

Dimension: 16 x 9 meters

Resolution: 640 x 352px

Length of spot: 5s, 10s, 20 s, 30s

Frames per second: 25 fps

Sound: ne

Format: AVI/MP4

Codec: DivX/H.264

Operating hours: 06:00 - 22:00

Description of the area:

The largest advertising LED screen in the Czech Republic is located on the D1 highway, coming from Brno, near the Kačerov metro station. The high advertising impact at this strategic location with unique display quality emphasizes our slogan: "We Show Your Plus!" Reach travelers with your advertising message.



Surrounding area: public transport, car traffic, metro line C, Kačerov

www.plusproduction.cz