## Capital city Prague Prague 5



## 6 000 000

visitors/month

**Daily reach** 

**200 000** vehicles



GPS: 50°04'16.9"N 14°32'22.7"E

Name of screen: Štěrboholy

Address: sjezd z Černokostelecká směr Pražský

okruh, 102 00 Praha

**Dimension:** 12 x 6 meters **Resolution:** 720 x 360 px

**Length of spot:** 5s, 10s, 20 s, 30s

Frames per second: 25 fps

**Sound:** no

Format: AVI/MP4 Codec: Divx/H.264

**Operating hours:** 06:00 - 22:00

## **Screen Decription:**

Studies have shown that this intersection is the most frequented traffic hub in Prague. An incredible 200,000 vehicles pass through here daily. Even better, this spot features one of the screens from our advertising network. This might just be the place where you reach your next customers.



**Surroundings:** Public transport, one of Prague's major traffic hubs

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